



BUILDING *the* IMAGINED NATION *for the* DIASPORA (BIND)

through

ARTS AND CULTURE EXCHANGE (ACE)

A Convergence Project of the NCCA-CFO



Office of the President of the Philippines
COMMISSION ON FILIPINOS OVERSEAS



THE SR VISION: RA10066 – the National Cultural Heritage Act & IRR mandate

- **Promote Philippine arts, culture, language world-wide**
- **Establish Sentro Rizal in the NCCA, countries w/OFW children who need to be educated about their roots, developed countries with large Filipino communities**
- **Mobilize support & convergent government initiatives:**
 - > **CFO as NCCA partner agency -- to assist SR operationalization in PSOs falling under its oversight function**
 - > **Dept. of Tourism, Dept of Education, Commission on Higher Education, National Museum, National Historical Commission, National Archives, National Library, Komisyon ng Wikang Filipino, Cultural Center of the Philippines, Dept. of Trade & Industry, and the NCCA – to provide information materials**

WHY Jose Rizal?

- **An exemplar of the overseas Filipino Balikbayan**
- **A temporary migrant enriched by learning, experience & exposure abroad**
- **A distinctive returnee armed with a development-oriented reintegration plan**
- **A visionary who imagined & stirred a nation into being**
- **A role model of what is desirable in Filipino youth – filial devotion, scholarly, reflective/observant, cultured, creative/artistic, idealistic, patriotic, global in outlook, nationalist in sentiment, developmental in orientation**

WHAT modality for a PSO Sentro Rizal?

- A “virtual” vehicle for cultural heritage transmission
- An essential digital Filipiniana collection
- A portable “patikim” of Philippine arts & culture transcending time & space
- A customizable mode to suit host institutions

WHY “virtual”?

- Youth appeal
- Digital age
- Portability
- Accessibility on-line
- Economies of scale/space/time/equipment

WHY the Commission on Filipinos Overseas?

- RA10066 & its Implementing Rules & Regulations – mandated CFO to assist the NCCA as partner agency in the institutionalization of the SR as part of its oversight function over PSOs
- BP#79 mandated the CFO to strengthen cultural ties and ensure cultural connectivity of overseas Filipino youth to the motherland
- CFO maintains program linkages with overseas Filipino youth through PSOs, Lakbay-Aral and Youth Leaders in the Diaspora (YouLeaD)

WHY Philippine Schools Overseas?

- **PSO Manual of Operations (2nd edition 2010) Section 23: “A library is required of every Philippine School Overseas. ...have a collection of updated, varied...**
- **...Libraries of PSOs shall develop a prominent Filipiniana section containing among others, authoritative reference and materials on Philippine history, government, geography, anthropology, literature, and the arts. The Filipiniana section shall also contain materials about Filipino historical figures and recognized achievers, as well as Filipiniana materials in the form of films, audio tapes, disks, photographs, musical scores, illustration, and originals or reproductions of exemplary Philippine art.”**



AIM-KDC (Library) - OPAC Terminals
(Open Public Access Catalog)



AIM Lobby

AIM-KRC (Library) - OPAC Terminal
(Open Public Access Catalog)



KDC Section - Research
Internet Terminals



KDC Section - CAS
(Current Awareness Services)



Center

SURVEY QUESTIONNAIRE

- **OBJECTIVE:** To determine the feasibility of establishing a SR
- **RATIONALE:** The final modality/ies of a Sentro Rizal is/are currently under review and will depend on the responses of the potential partners with interest in “hosting” a Sentro Rizal.
- **SR OPTIONS:** (1) a physical venue to be provided with multi-media materials; (2) a web-based site with a downloadable digital collection; (3) an on-site Kiosk or a flat-screen TV monitor equipped with a player to be provided with a digital collection of essential Filipiniana references on hard disks to augment existing library resources for students, faculty & the community.
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SUBMISSION & DEADLINE

Send to: CFOACESENTRORIZAL@yahoo.com.

Due Date: May 20, 2012

GERTIE AMPIL TIRONA

EXECUTIVE DIRECTOR

COMMISSION ON FILIPINOS OVERSEAS

0917-581-5601

**NOTE: For more information on Arts & Culture Exchange, visit the
ACE Website – <http://artsandcultureexchange.cfo.gov.ph>**