



Jingle Making Contest for Philippine Schools Overseas

CONTEST RULES

1. Eligibility – The contest is open to all elementary and high school learners of Philippine Schools Overseas. Composer can be either an individual or a group of learners.

2. Theme – Entries must interpret or depict the theme *“Kabataang Pilipino: Kabalik sa Pagsulong sa Karapatan at Kapakanan ng mga Overseas Filipinos.”*

3. Categories – The contest is jingle making, to be divided into elementary and high school categories.

4. Jingle Making – The rules for the jingle making are as follows:

- a. The entry must be an original composition made by the learners and may be through the guidance of a music teacher or coach.
- b. The jingle must be written in Filipino or English (or combination of both).
- c. The entry must be lively, appealing, and creative and must be relevant to the theme.
- d. The jingle entry may be written in any song genre.
- e. The time duration must not be more than three (3) minutes. Introduction and explanation of the song as part of the entry is not necessary.
- f. It must not contain any indecent, rude or offensive words.
- g. Any musical instrument may be used as accompaniment.
- h. The composition shall be performed by the learners thru a TikTok video.

5. Limitation on the Number of Entries – A maximum of 10 submission per school in each category (elementary and high school) will be accepted.

6. Originality – In submitting an entry, a contestant represents and warrants that the entry is his/ her own work and individual expression, though teachers and parents are encouraged to direct and inspire the learners. It must not have been used as entry in any song competitions. No part of the lyrics can be copied from lines of other songs, or infringe any existing copyright and any other intellectual property rights. Otherwise, it shall automatically be disqualified.

7. Entry Format, Requirements and Submission – Entries shall be submitted in a video, MP4 format, with the title of the Jingle entry as the file name. Except for the title, all video entries must not bear any distinguishing marks that will identify the contestant. Entries must be sent through email pmd@cfo.gov.ph with the following:

- a. Accomplished Entry/ Certification Form



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- b. Lyrics of the jingle
- c. A short narrative on the concept of the jingle (not more than 10 sentences)
- d. The **deadline for the submission** of entries is on **25 November 2022**.
- e. Failure to comply with any of the above requirements shall be ground for disqualification.

8. Criteria for Judging – Entries will be judged anonymously by a panel of judges selected and approved by the Commission on Filipinos Overseas.

The following are the criteria for judging:

Item	Percentage
Lyric Content (Originality, clarity of message, and relevance to the theme)	40%
Composition (Catchy melody, lively music, rhythm and recall)	30%
Creativity (Fresh sound, unique approach to jingle writing, use of structure, instruments and vocals)	20%
Appeal/Impact (Over-all impression of the video. Videos will be uploaded in the PSO FB page and percentage of the impact will depend on the most number of heart react)	10%
TOTAL	100%

9. Shortlist – From among all entries, 10 shall be shortlisted from each category by the screening committee for consideration of the panel of judges. The decision of the panel of judges shall be final and not subject to appeal.

10. Prizes – The following are the prizes for each category:

Elementary Category	High School Category
1 st Prize Php 10,000 2 nd Prize Php 7,000 3 rd Prize Php 5,000	1 st Prize Php 15,000 2 nd Prize Php 12,000 3 rd Prize Php 10,000
(with Certificate of Recognition)	(with Certificate of Recognition)



11. Entries Automatically Become the Property of the Organizers – Submitted copies of all entries shall remain with and become the property of the organizers.

12. Copyright of Winning Entries – By accepting the prize, the winners agree that the organizers shall have the right to publish in whole or in part any winning entry.

13. Announcement of Winners – Winners will be notified by e-mail and/ or phone, and will be announced in the PSO and CFO websites. CFO will organize an event where the winners will be recognized in December 2022.

14. Employees and officials of the Commission on Filipinos Overseas and Philippine Schools Overseas are disqualified from joining the contest.

15. For more information, you may visit the websites of the PSO (www.cfo-psy.org.ph) and the CFO (www.cfo.gov.ph) or contact the CFO at telephone number (632) 8552-4736, fax number (632) 8561-8332 or e-mail address: pmd@cfo.gov.ph.